

Influencing academic decision-makers for better process outcomes Lateral Leadership in action

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What is Lateral Leadership?



Lateral leadership can be characterised as

"The ability to influence and mobilise people outside the scope of one's authority."*



Developing lateral authority



Five drivers of lateral authority



Keep your word

Understand

the needs and constraints of others Develop robust and diversified **contact** Show that you are driven

by **motives** that go beyond your personal ambitions



Obtaining Lateral Cooperation



Five key drivers of cooperation

- Adopt a **partnership** mindset
- Integrate the objectives of the other constituents
- Identify suitable currencies of exchange
- Managed the **perceived balance** of the relationship
- Cultivate quality relationships



Obtaining Lateral Cooperation



"There is nothing natural about lateral collaboration."*

Challenge 1: Antagonistic objectives and constraints

Reconcile immediate operational constraints

Challenge 2: Unbalanced relationships

Establish mutually supportive and trusting relationships

Challenge 3: Complicated social legacy

Remove relationship roadblocks



Rhetoric to Reality



Revised Course Approval Amendment and Review Policy & Process

Better upfront consultation and discussion, involvement of critical friends, subcommittees functioning more effectively

Shift of discussion in the process from administrative detail to a debate around quality, and a more strategic focus



The Unexpected Opportunities



An equal partner in consideration and resolution of "the unresolved"

A willingness to engage with us around other "administrative burdensome stuff"

Currency and trust in our service delivery.

Enhanced credibility - seeking advice from us for policy work in other areas



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Lateral Leadership



"If we find out what <u>they</u> need and help them to <u>meet</u> that need, we can get what <u>we</u> need."

